Brazil Summer Olympics 2016

**You now have 30 minutes to create a product concerning your case. The product must answer the questions 1-4. The product can for example be a mind map, a poster, on post-its, cartoons, a play, a rap etc. You cannot find the answer for question 2-4 on the internet. To answer these questions, you must discuss position.**

1. Which political issues arouse around the event? (Search for ‘Olympics 2016 human rights’ in Google)
2. Discuss why Brazil wanted to host the Olympics even though the financial cost were enormous. Use the concepts ‘soft power’ and ‘soft disempowerment’
3. Discuss whether you think Brazil were able to achieve soft power on the global stage or did they lose soft power following the event. Include the media coverage of the games.
4. Discuss pros and cons of a diplomatic boycott and a sporting boycott. Include human rights, media coverage, ‘soft power’, ‘soft disempowerment’, the athletes’ point of view. Should Denmark have boycotted the Olympics?

**Optional tasks (We will discuss these in class, but you can prepare them if you have extra time.)**

In December 23 out of 27 EU countries signed a statement on transparency, democracy and human rights in the work of international sport federations

Read the statement in the following link:

<https://kum.dk/fileadmin/user_upload/Statement_on_transparency__democracy_and_human_rights_in_the_work_of_international_sport_federations.pdf>

How do you think the statement can be used? Do you think it have any effect on the international sport federations the next time a mega sporting event will be placed?

What would be the most successful way of ensuring transparency, democracy and human rights in the work of international sport federations?

Why do the major power states think it is important to win the most medals at the Olympics? How can they exploit the sporting success?

The possibility of staging the Olympics at a permanent Olympic site has been discussed at various points of history. What do you think about such a proposal?